

**Rotary**  
Club of Deonar  
*District 3141*



NOVEMBER EDITION 2025

# RODEO REACH

CLUB MAGAZINE OF THE ROTARY CLUB OF DEONAR



**The Rotary Foundation Special**

**UNITE  
FOR  
GOOD**

**LET'S  
INSPIRE !**

**Rotary**  
Club of DEONAR  
RID 3141



# Rotary Club of Deonar

Inspire . Empower . Transform

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Editor: Prakash Pujare

Editorial panel: Nayana Das, Gunjan Jain, Alisha Angre  
Club meets every alternate Thursday 7:00 pm



## From the Editorial Team



This issue cover is a perfect expression of Rotary's worldwide thrust towards polio eradication, an effort which has borne rich fruit as the scourge is almost effaced from the face of the earth. This is only one of the incredible range of activities of Rotary to advance world understanding, goodwill, and peace by improving health, providing quality education, improving the environment, and alleviating poverty.

November is the **Rotary Foundation** month. We celebrate this through the observance of Rotary Service week, with many activities related to community development, medical camps, and programs for children with special needs, blood donation, and several other activities.

A highlight of the month was the culmination of the Foxpassers League, a wholesome activity for underprivileged kids which becomes a route to self-development. Rtn Rohan writes about the

league and how it is structured and managed.

Many members might be not fully aware of the Rotary Foundation, its mission, spread, activities, deployment of funds, its huge global reach and impact, and avenues for participation. Do read the theme features on this.

Harking back to the Ramayana, Mr Ashwin Suresh draws on its ancient wisdom for modern lessons for business leaders.

Internet search has evolved from information delivery to intelligent conversation. Rtn Moksh Juneja gives us a primer on this mystery and how it has changed in the rapidly developing world of AI and LLMs.

Enough of taxing the mind and brain with our busy schedules - learn some mindfulness techniques for gaining inner peace.

As usual, enjoy some light moments with our humour section.

Happy reading!

***Rtn Prakash Pujare***

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## Message from President Alka



Last month, when we visited Kalamb, our RCC area in rural Maharashtra, I experienced a moment that will stay in my heart for a long time. In a modest school with a humble building and simple classrooms, 14 bright young students stood proudly before us — all top rankers in the Middle School Scholarship Examination conducted by the Government of Maharashtra. Their smiles were radiant, their eyes full of dreams. In that moment, one truth echoed loudly: talent is never limited... but opportunities often are.

What we consider basic and ordinary in urban schools — steady electricity, functioning fans and lights, computer access, digital education — remains a distant dream for countless rural schools across India. Frequent power-cuts dim not just classrooms, but also enthusiasm, confidence, curiosity. Computers gather dust, digital classrooms stay locked, and learning takes a step back every time electricity fails. Every

### तमसो मा ज्योतिर्गमय

From darkness, lead us to light.

outage is not just a power failure — it is a loss of learning, a loss of momentum, a loss of possibility.

But there is hope. A powerful, sustainable, and beautiful hope — Solar Energy. With reliable rooftop solar systems and proper battery backups, even schools in the remotest villages can enjoy uninterrupted learning. Solar energy doesn't just light classrooms — it lights minds. It brings comfort, safety, attendance, and above all... equal opportunity.

With this belief, Rotary Club of Deonar adopted the cause of solarification of rural schools last year. And this month, with great pride and gratitude, we celebrate four Solar Power Plants in our RCCs in Maharashtra.

Our commitment continues. We will keep strengthening rural educational infrastructure until a classroom in a village is no different from a classroom in a city.

Because every child deserves light — the light of knowledge, the light of opportunity and the light of a better tomorrow.

*President Alka Murli*

## CLUB PROJECTS AND EVENTS

The month of November saw many events and club activities and projects. The highlight of the month was the Rotary Service week, with a full calendar of various events.

### Rotary Service Week 2 to 9 November Highlights

**Venue: Chembur**

Rotary Service Week took place with week long impactful, people-centric initiatives including the below :

5 Nov - Cervical & Breast Cancer screening with RC Mulund/district. Maharashtra Nagar for 50-70 women and in Bhakti Park for 50 women.

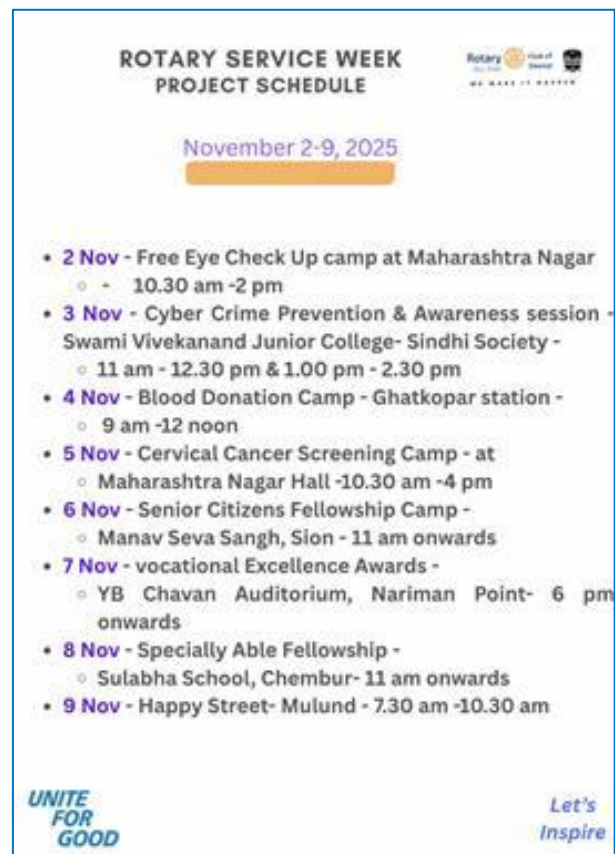
6 Nov - Senior Citizens Care: Members spent the day engaging with senior citizens through health checkups, wellness interaction, and joyful companionship, reinforcing dignity and emotional support for elders.

7 Nov - Vocational Awards: The Club honoured unsung professionals whose dedication strengthens our community, celebrating commitment, skill, and service excellence.

8 Nov - Specially-Abled Children Program: A heart-warming event featuring interactive activities, learning sessions, and gifts that brought smiles and confidence to children with special needs.

9 Nov - Happy Street: Rotarians activated public spaces with fitness, art, music, and community games, promoting well-being and inclusive neighbourhood engagement.

The week reinforced that when clubs unite with purpose, impact multiplies and communities flourish. Special thanks to Rotarians, healthcare partners, volunteers, and supporters who made this week meaningful and memorable.





## CLUB PROJECTS AND EVENTS

### Smart AI Goggles distribution to Visually impaired



**Venue:** BPGC Chembur

**Date:** Nov 01 2025

The Rotary Club of Deonar organized a transformative distribution program of Smart AI Goggles for 8 visually impaired beneficiaries on 1st November 2025 at BPGC, Chembur. This initiative aimed to empower visually impaired individuals

with cutting-edge assistive technology to enhance their independence, mobility, and quality of life.

## CLUB PROJECTS AND EVENTS

### Highlights

8 beneficiaries received **Jyoti AI Pro Smart Goggles** fully sponsored by Rtn. Suresh & Geeta Menon.-

Rotarian volunteers provided hands-on support in downloading the companion app, pairing the goggles, and navigating the interface.

-A certified trainer from Jyoti AI conducted a detailed onboarding and training session, demonstrating features such as object detection, text reading, navigation, and voice interaction.

- The visually impaired participants shared personal stories, expressed immense gratitude, and provided encouraging testimonials after experiencing the device's capabilities.





## CLUB PROJECTS AND EVENTS

### Eye Check Up Camp and distribution of eyeglasses at MH nagar



Maharashtra Nagar Mankhurd

Date: Nov 02 2025



As part of Rotary Service week projects, an Eye Check Up Camp was conducted at MH nagar.. Then, eyeglasses were distributed to certain beneficiaries, providing essential vision support to

residents who were identified with refractive errors during prior screenings.



### Key Highlights

More than 50 beneficiaries received prescription eyeglasses free of cost. - The camp focused on individuals with correctable eye power issues, ensuring immediate support for improved daily functioning.

- Community members expressed heartfelt appreciation for the timely assistance.

The initiative reflects Rotary's commitment to Community Health, Preventive Care, and Improving Quality of Life for underserved populations.

### Beneficiaries

- Residents of Maharashtra Nagar with diagnosed refractive errors. - This initiative further strengthens Rotary Deonar's efforts toward accessible eye care and healthier communities.

## CLUB PROJECTS AND EVENTS

### Rotary Service Week: Cyber Crime Awareness Session



**Swami Vivekanand jr College chembur**

**Date:** Nov 03 2025

The Rotary Club of Deonar successfully organized a highly impactful Cyber Crime Awareness Session for the students of Swami Vivekananda Junior College as part of Rotary Service Week. The session was aimed at empowering young students with essential knowledge on online safety, digital hygiene, cyber threats, and preventive measures.

#### Highlights

Outstanding attendance with around 250 students participating.-

Students engaged enthusiastically and appreciated the practical tips shared.-

The Rotary Club of Chembur also graced the session with their participation, strengthening inter-club fellowship.-

The efforts of Shobha and Nayana ensured an interactive and insightful awareness session.

## CLUB PROJECTS AND EVENTS

### Beneficiaries



Approximately 250 students from the junior college.



This initiative reinforced Rotary's commitment to youth safety and digital empowerment, marking a successful Day 2 of our Rotary Service Week.



## CLUB PROJECTS AND EVENTS

### Blood Donation Drive Chembur

Shah and Anchor Engineering College

Date: Nov 10 2025

Some pictures from the drive:



## CLUB PROJECTS AND EVENTS

### Solar power inauguration on 8th nov at Salokh



Zilla Parishad School, Salokh, Maharashtra

Date: Nov 08 2025

#### Details

The Rotary Club of Deonar successfully inaugurated, at the hands of Rtn Jhankar Gadkari, a Solar Power Plant at the Zilla Parishad School in Salokh, on 8 Nov25. This initiative aims to provide the school with a sustainable and uninterrupted power supply, improving the learning environment for students and supporting digital education.



## CLUB PROJECTS AND EVENTS

### Key Highlights

Inauguration conducted in the presence of school staff, local community members, and Rotary representatives.

The installation will ensure clean, renewable electricity for classrooms, lights, fans, and basic digital equipment.-

The project strengthens Rotary's commitment to Environment, Education, and Rural Development.-

This is part of the club's broader mission to support 33 schools, of which 6 have already been completed, with more underway.

### Beneficiaries

More than 100 Students and teachers of Zilla Parishad School, Salokh- .

Community members who indirectly benefit from improved school infrastructure





## CLUB PROJECTS AND EVENTS

### Solar power inauguration at Kodivale



**Date:** Nov 08 2025

The Rotary Club of Deonar inaugurated a Solar Power Plant at the Zilla Parishad School in Kodivale, Maharashtra, on 8th November 2025. This initiative aims to provide the school with reliable and sustainable energy, enabling improved learning conditions and supporting digital and environmental education.

#### **Key Highlights-**

The inauguration took place in the presence of school authorities, village representatives, and members of the Rotary Club of Deonar.-

The newly installed solar system will ensure consistent and renewable electricity, supporting classroom lighting, fans, and essential learning equipment.-

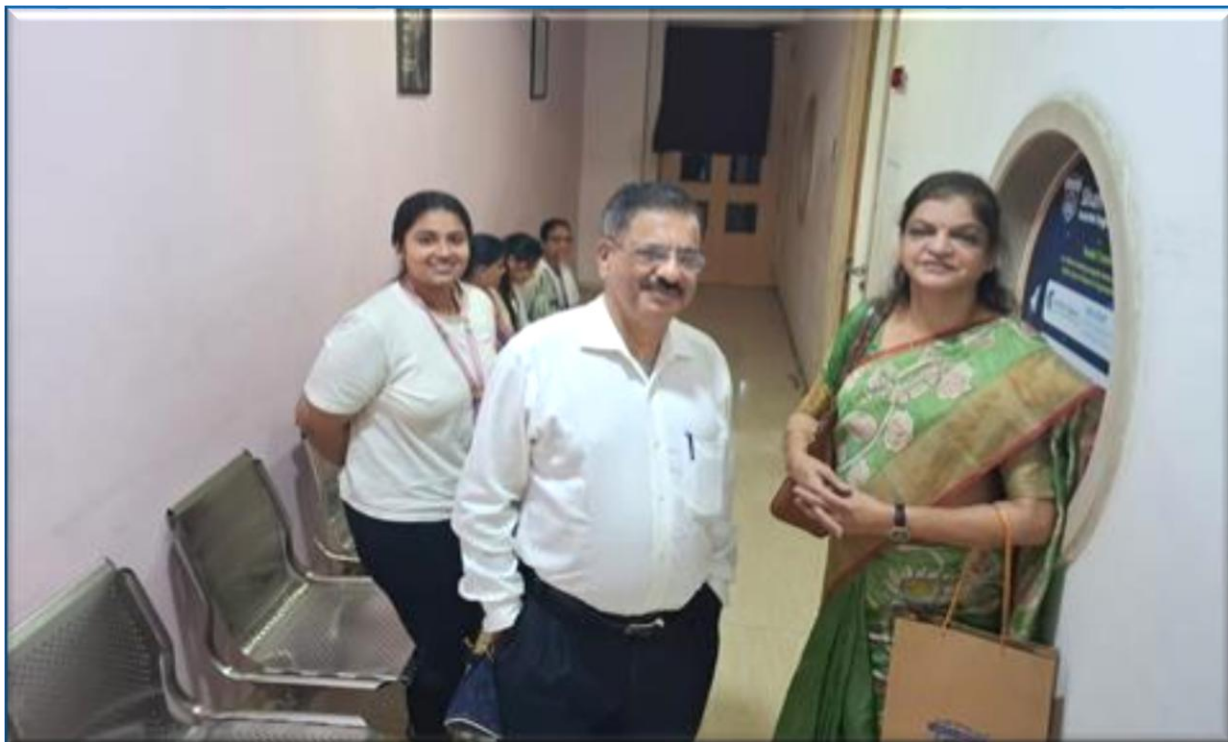
## CLUB PROJECTS AND EVENTS

The project aligns with Rotary's focus on Environmental Sustainability and Supporting Education.

It forms part of the club's larger effort to bring solar power to rural schools in Maharashtra, enhancing educational infrastructure in underserved communities.

Beneficiaries are more than 150 Students and teachers of the school and the broader community of Kodivale.



**CLUB PROJECTS AND EVENTS****Thalassemia Medical Camp**

**Venue:** Shah And Anchor Kutchhi Engineering College, Mumbai

**Date:** Nov 10 2025

**Details:**

The awareness talk was given by Dr Pallavi Jadhav of Samarpan Thalassemia Centre.

39 units of Blood was collected to support people with Thalassemia. 139 students and faculty members were tested for Thalassemia. 3 persons were identified having Thalassemia trait. They are undergoing counselling by the Samarpan Thalassemia Centre. 1 person was identified with Polycythemia. Against a targeted of 50 persons 23 lady faculty members also benefitted from Cervical Screening using the latest Liquid Based Cytology methodology. The rest could not be screened for various reasons. The reports of all the 23 lady members are normal.



## CLUB PROJECTS AND EVENTS

### Foxpassers football tournament FINALS



**Venue:** Shivaji Nagar, Govandi

**Date:** Nov 16 2025

The Rotary Club of Deonar successfully hosted the Finals of the Rotary Foxpassers Football League on 16th November 2025 at Shivaji Nagar, Govandi, in the esteemed presence of DG Dr Manish Motwani. This annual flagship initiative focuses on empowering the youth of Govandi—one of Mumbai’s most under-resourced and densely populated communities.-

The league engaged nearly 340 young boys and girls, providing them with structured football training and a competitive league platform.- The program emphasized teamwork, discipline, mutual respect, and gender equality, core values that contribute to shaping confident and responsible young citizens.-

A unique aspect is its youth-led management model, where local students take charge of event planning, logistics, and coordination- The finals event saw the presence of RCD members, local corporators, football association representatives, coaches, parents, and community supporters who encouraged the participants.

## Installation of RCC Maharashtra Nagar

### Club meeting

**Date:** Nov 16 2025

The Rotary Club of Deonar successfully conducted the Installation Ceremony of the Rotary Community Corps Maharashtra Nagar for the year 2025-26. The event marked a significant step in strengthening grassroots community leadership and enhancing Rotary's reach within underserved neighbourhoods.

President Hindurao Deshpande and his team for 2025-26 were formally installed. The installation was conducted by Assistant Governor Rtn. Satish Shah in a warm and inspiring ceremony.

Club President Rtn. Alka Murli, Rtn Vishnu Kamat, and RCC Director Rtn. V. Kannan led the proceedings and expressed their commitment to supporting the RCC team through the coming year.

Members of the Rotary Club and RCC volunteers attended in large numbers, reaffirming their dedication to collaborative community service. The RCC team shared their enthusiasm to work on key focus areas including sanitation, education support, women empowerment, healthcare outreach, and local community development.

## CLUB PROJECTS AND EVENTS

### Work-Life Balance: by Dr. Eham Arora



### Club meeting

**Date:** Nov 22 2025

At our recent club meeting, Dr. Eham Arora delivered an insightful and candid session on the ever-elusive idea of work-life balance. With a strong attendance of 21 members and an engaging Q&A, he encouraged us to rethink what “enough” truly means in our lives. Drawing on concepts like Ikigai and the hedonic treadmill, Dr. Arora highlighted how relentless pursuit of success often overshadows relationships, community, and inner growth. He reminded us that balance is not about doing everything, but about doing what genuinely matters..

A double board-certified surgeon and international award-winning expert in minimal access surgery and complex hernia repair, Dr. Arora has been invited to speak at Harvard Medical School, the American Hernia Society, and has contributed to the Oxford GI Surgery Library. Beyond medicine, he is passionate about education, family time, running, and-most importantly-Dad jokes.

## CLUB PROJECTS AND EVENTS

### DISTRICT ROTARY-ROTARACT MODEL UNITED NATIONS (RMUN)

On 30 th November, 2025, Rotary Club of Deonar participated in the District Rotary-Rotaract RMUN. Various teams from the district 45 countries. From our club, K Ramachandran and Aayush Gupta represented China while Nikhil Gurjar and Sadhika Surve represented Australia. The debate was: **Loss And Damage Caused by Climate Change Should Be Funded by Developed Countries.**



DG Dr. Manish Motwani was the Chief Guest. Zoru Bhatena, renowned environmentalist, was the guest of honor. Also present were HE Adrianna Ma'am, Consul General of HE Viraj Kulkarni, Hon Consul General of Cyprus. Dr. Quresh Maskati and Rtn. Apurv Gangar were the Secretary Generals for the MUN.

The countries opened the General Assembly with fiery policy statements, followed up by strong rebuttals to their opponents. Some glimpses - India asked Pakistan if they could assure the house that funds given for environment protection, would not be used for "extra-curricular" activities, Columbia sent roses love to the USA.

Amendments by many teams were discussed in a somewhat chaotic, at times personal un-moderated session, and so was followed by a moderated session. Points of order and points of

information flew fast thick – some teams went beyond the official stand of their countries and had to be corrected by the chair. All along, the judges were watching closely.

Next was a session of a simulated emergency and a crisis situation and all the countries reacted to it. The Rotary objective of debating global issues, developing public speaking skills,



learning the tricks of diplomacy, and researching their country's stand were more than met.

District Governor Dr. Manish Motwani appreciated the Rotary Club of Bombay Pier for its sustained efforts toward youth empowerment and for creating opportunities that enhance leadership, communication, and critical-thinking skills among young participants.

The Best teams were Ireland and France, best speakers Abdur Rehman Mirza, Switzerland and Ashit Mehta, Columbia, **our own Rtn K Ramchandran had a special mention.**

In the words of our Rotary child Aayush Gupta, the RMUN was a place where participants can learn and practice speaking and debating skills, without fear of being judged, and while having fun.



## Community Development

### THE ROTARY FOXPASSERS FOOTBALL LEAGUE

Twenty eight teams. 340 players. 171 girls. 90 matches. One goal - to lift the Foxpassers trophy.



This isn't the World Cup, of course. Neither a national tournament. But for kids like Maviya, Ariza, Ruksar and Adnan, it means the world.

This is Govandi. The world where they come from. It can be a gloomy, scary place - life expectancy of 38 years, living next to daily garbage of 5000 tons, 78% population are slum dwellers. One fifth of the population is illiterate. Only one fifth of adolescents are college enrolled. For young kids here, opportunities to understand themselves and the larger world simply don't exist within the current environment.

This is where NextPage Foundation gives young people the chance discover their abilities and affect positive change for themselves and others around them.

Towards this end, NextPage runs

- a library which gives access to a world of knowledge, learning, and opportunities
- an Art school which serves as an important vehicle for exploration of the self, and
- a football "club" to create a safe, positive environment where talent can thrive and which helps participants not only learn a sport but also values such as teamwork, leadership, fair-play, and grit and ultimately as a driver of change in the community, and the wider world.

The Rotary Club of Deonar partners with NextPage in sponsoring the Foxpassers Football League. This year, the League was held in Shivaji Nagar, Govandi, from 19th October - 16th November, 2025. This was the 3rd such football league. Since 2023, the Rotary Club of Deonar has supported 868 players.

## Community Development

### League Structure

7 youth community Coaches and Mentors			
9 Girl Managers (Std 9-12)		10 Boy Managers (Std 9-12)	
6 Girls teams	8 Sub junior teams	8 Junior Boys teams	6 Senior Boys teams
60 players (age 13-17)	97 players (co-ed age 8-12)	112 players (age 12-14)	72 players (age 15-17)



### League Vision

To create a **safe and nurturing environment** where youngsters are given the chance to develop as **players**, learn to be **leaders**, and become **positive changemakers**. Football will serve as a medium for instilling **values** in players while **teaching them** that sports can be a vehicle for **good**.

### League Timeline

In late September, **management committee of youth coaches** was formed, which created a vision for the league, planned sessions for the team managers, created the schedule, delegated responsibilities, procured equipment, and ran the entire league.

In early October, youngsters of 9th-12th standard from the community managed the teams, the **day-to-day running** of the

## Community Development

league, coached the players, made team strategies, and learnt refereeing and scoring, all under the guided by the youth coaches.

**Auctions** were held in October. Over 500 applications were received. Each manager getting a “purse” of 15,000 points to create their teams. The auction is a fun-filled way of making youngsters learn the art of negotiating, planning, and reacting to real-world scenarios..

**The league opened** on Oct 19<sup>th</sup>, attended by over 400 people, including players, parents, community leaders, dignitaries, and guests. Rotary Club of Deonar provided all participants with customised individual jerseys for the league. 14 deserving participants were provided bicycles by Rotary Club of Deonar. 20 youth coaches from 8 organisations were felicitated.

A total of 86 league matches of 45 minutes were played during this period. Matches were held simultaneously at two municipal grounds in Shivaji Nagar.

On Nov 9<sup>th</sup>, **Family Day** was held to celebrate the contribution of parents and the community towards supporting football children and parents participated in fun and competitive games, we strengthened our goal of community building.

**The Finals held on Nov 16<sup>th</sup>**, was a huge success with high turnout from children and parents. There were over 500 attendees – participants, parents, community members & leaders, and guests. The Chief Guests were Rtn. Dr.



Manish Motwani, District Governor, Rotary District 3141 and Rtn. Alka Murli, President, Rotary Club of Deonar.

Several Rotarians were in attendance along with 2 ex-BMC Corporators. After two exciting matches, the dignitaries addressed the audience and distributed certificates, awards, and individual prizes to the participants.





## Community Development

### Assessment of Goals



#### Improved football skills

The quality of football during the league has grown dramatically. Saad Khan, an Under 15 player, is selected for the Maharashtra State Youth League to represent Thane City, the first player from Govandi to play at the state. Sajid and

Sikander are selected to play in the DPDL competition on full scholarships as well.

#### Values education

Besides football, the league places a lot of focus on values of respect, fairplay, teamwork, and excellence. “White Card” as opposed to the traditional yellow and red cards was a novel way of recognising players who demonstrate actions that display values. Match days ended with shout-outs for those who had displayed values during the day, reinforcing the idea that football can create positive behaviour changes.

#### Gender equality

The league was a perfect space to highlight gender equality. The girls managed a total of 154 players and conducted 45 matches in all. By making the girls managers of the sub junior teams, which include 76 boys, we reinforced the idea of gender equality and planted the seeds of respect for women amongst our littlest footballers.



## Community Development

### Leadership development

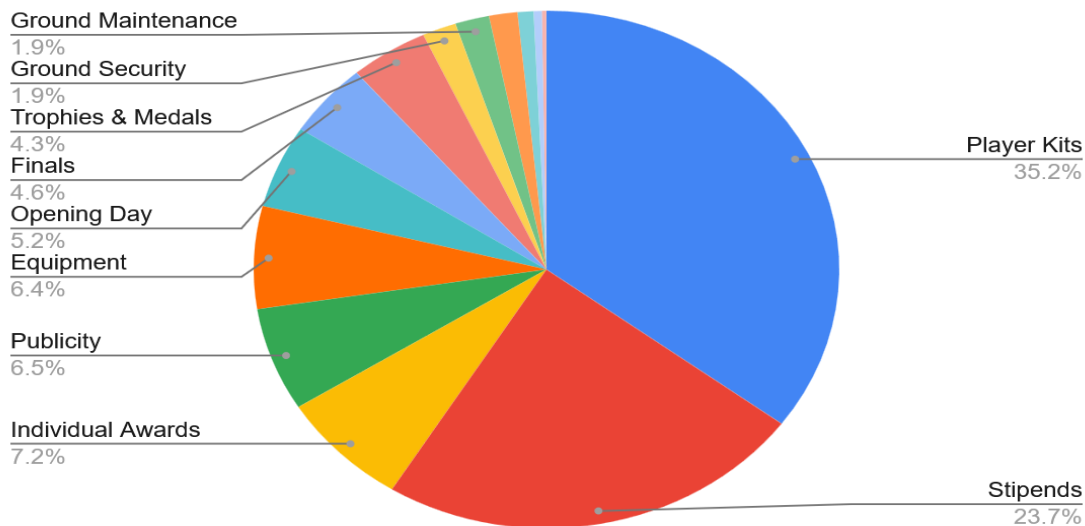
The league was a perfect platform for developing youth leadership. All the managers participated in workshops on communication, team management, and self-development in the weeks before the league commenced.

### Community building

The participants in the league spanned the entire Govandi-Mankhurd community - New friendships were forged with football as a uniting force. The shared camaraderie amongst children and coaches from different NGOs across Govandi is a great start to making Govandi a hub for football in Mumbai.

### Financial Overview

Total amount spent on the League was Rs 2.66 lacs.



*Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.*

Margaret Mead

*This article is contributed by **Rtn Rohan D'Souza**.*

## MANAGEMENT

### THE RAMAYANA FOR BUSINESS LEADERS – ANCIENT WISDOM, MODERN LESSON

*Ashwin Suresh, entrepreneur and corporate leader visits a place where the Ramayana is lived in every ritual and dance - and is struck an with the realisation that the greatest lessons in leadership aren't written only in management books: they've been with us for thousands of years.*



During my recent visit to Bali, I found myself surrounded by stories: not just told, but ***lived***. Every temple wall, every dance, every carving echoed scenes from the Ramayana.

What struck me wasn't just the devotion... it was the ***clarity***. The same story that we grew up hearing as mythology was being portrayed as a timeless guide to life, duty, and leadership.

It reminded me of my time at IIM, studying Strategy under Prof. Biswatosh Saha: his lectures often drew from the Arthashastra, not as a historical text, but as a framework for governance, competition, and ethics in modern business. That connection between ancient wisdom and modern leadership has stayed with me since.

And standing in Bali, watching Rama, Sita, Hanuman, and Ravana come alive under the

open sky: it felt almost poetic to see those lessons play out in motion.

Ramayana isn't just mythology: it's one of the greatest management and leadership handbooks ever written. From purpose and strategy to crisis management, team building, and legacy: there is a lesson at every step for today's founders, CEOs, and professionals.

These aren't religious reflections: they're practical insights into how clarity, ethics, and purpose can transform how we lead.

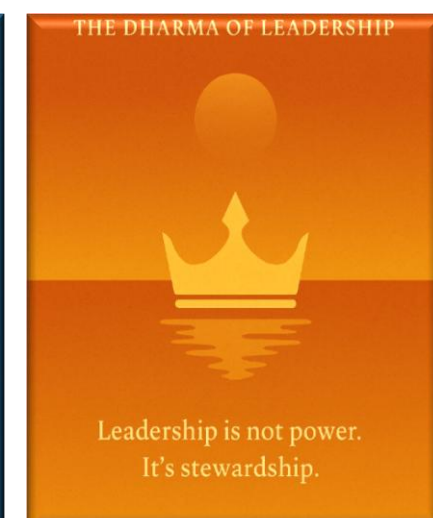
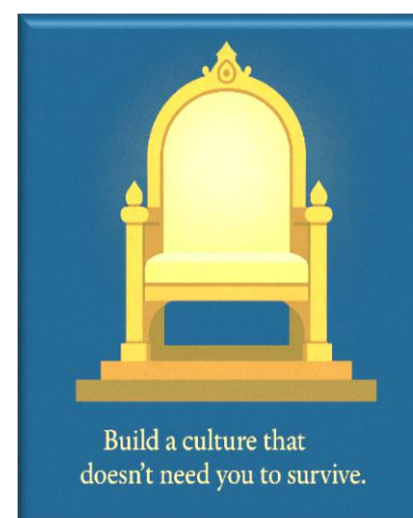
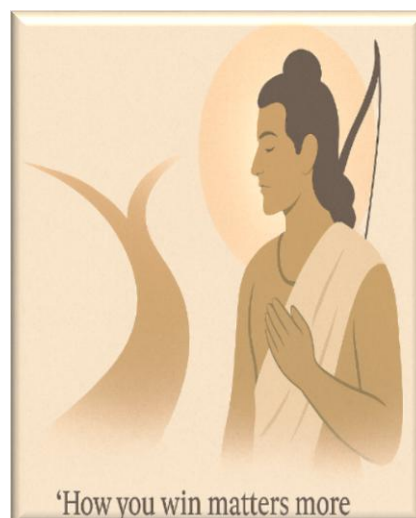
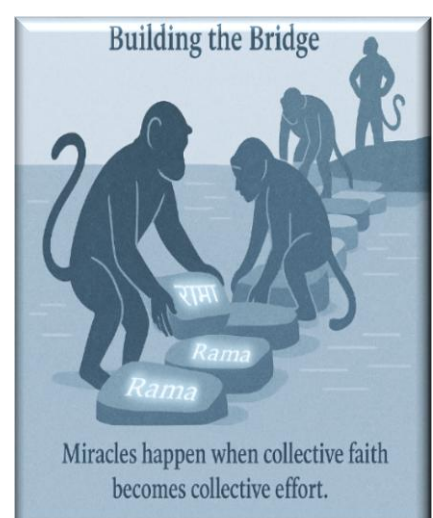
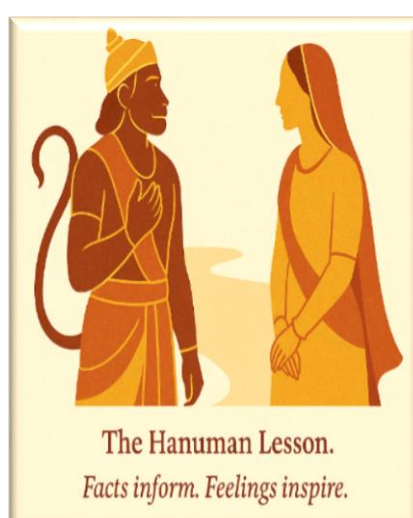
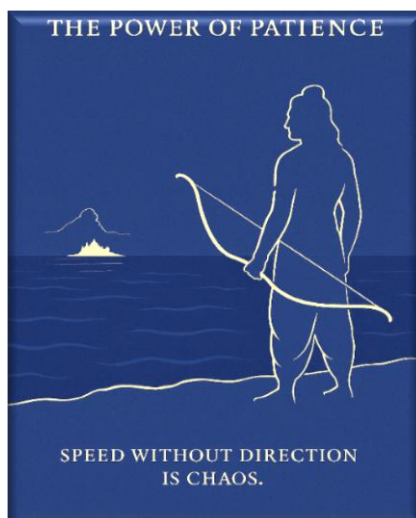
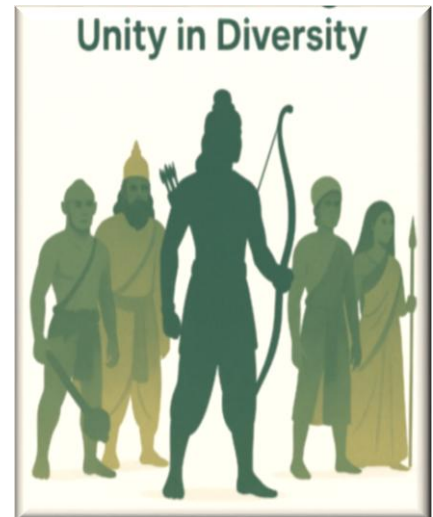
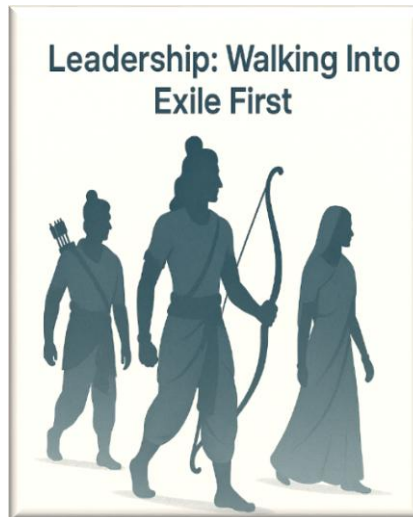
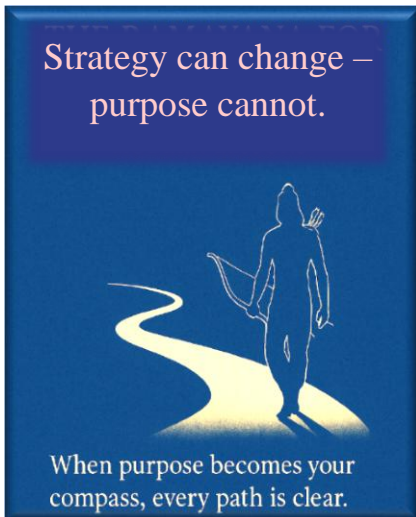
Because maybe, the future of leadership still lies in understanding what our past tried to teach us.

Follow along.



## MANAGEMENT

Lets look at each of these lessons one by one.



## MANAGEMENT

### Vision – The Purpose That Unites

*When purpose becomes the compass, strategy becomes easy.*

When Lord Rama chose exile without hesitation, he wasn't just following orders: he was following *purpose*.

His north star was *Dharma*: doing what was right, not what was easy.

In business, vision isn't about fancy mission statements. It's about clarity in the toughest moments: when choices are uncomfortable, uncertain, or unpopular. Purpose doesn't change with conditions. It anchors every decision and aligns every team member.

Rama's team followed him across forests and battles: not because he was a prince, but because they trusted his purpose.

***Strategy can change. Purpose cannot.***

### Leadership – Walking Into Exile First

*Leadership isn't about privilege: it's about responsibility.*

When Rama was asked to leave Ayodhya, he didn't argue. He accepted exile calmly: setting the tone for how true leaders handle adversity.

He didn't ask his people to follow his words. He led with actions. In organizations, we often see the opposite: leaders expecting loyalty, but avoiding discomfort. True leadership is when you step into the storm *first*. When you take accountability before assigning blame.

***Because people don't follow titles: they follow courage.***

A true leader doesn't stand above the team. He walks ahead of them.

### Team Building – Unity in Diversity

*The most powerful teams are built on shared values, not similar backgrounds.*

Rama's army was a mix of kings, monkeys, warriors, and even former enemies like Vibhishana.

Yet they fought as one. Why? Because they were united by purpose, not by hierarchy. Great leaders don't recruit for sameness: they recruit for alignment. When everyone believes in the same mission, diversity becomes a strength, not a challenge.

A modern organization is no different. Your best ideas will come from the most unexpected people: if you create a culture where every voice is valued.

***Rama's greatness wasn't in commanding followers, but in building believers.***

### Strategy – The Power of Patience

*Speed means nothing if you're running in the wrong direction.*

Before attacking Lanka, Rama didn't rush into war. He waited.

He gathered intelligence, forged alliances, and chose timing over impulse. That's strategy: not just action, but *disciplined preparation*.

In business, the temptation to "move fast" is constant. But speed without direction only

leads to chaos. Rama teaches us that patience is not weakness: its wisdom.

*Strategy is knowing when to pause, not just when to act.*

### Communication – The Hanuman Lesson

*The messenger matters as much as the message.*

Hanuman wasn't just strong; he was empathetic, articulate, and deeply loyal.

When he met Sita in Lanka, he didn't just deliver Rama's message. He delivered *hope*. That's the essence of great communication: it's not about what you say, it's about what the listener feels.

In business, we often underestimate the power of tone, timing, and empathy. A good communicator doesn't just transfer information: they transmit intent.

*Facts inform. Feelings inspire.*

### Crisis Management – Building the Bridge

*Big problems are solved when everyone believes their small part matters.*

The bridge to Lanka wasn't built by giants: it was built by many small efforts. Every soldier placed a stone. Every contribution counted.

When teams face a huge challenge, the leader's job is to make everyone believe their effort matters: no matter how small.

Rama didn't question the size of anyone's contribution. He created a culture of ownership, not hierarchy.

*Miracles happen when collective faith becomes collective effort.*

### Ethics – Choosing the Hard Right Over the Easy Wrong

*Integrity compounds. Expedience decays.*

Rama refused shortcuts: even when they could have saved time or pain. His path was long, but his reputation became eternal.

In business, we often face the same test: Take the shortcut, or take the right path. Ethics doesn't show immediate ROI. But it builds something deeper: *trust*. And trust, once lost, is impossible to re-earn.

*In leadership as in life, how you win matters more than whether you win.*

### Legacy – Rama Rajya and Succession

*True leadership is when systems outlast the leader.*

When Rama returned to Ayodhya, he didn't just reclaim a throne: he built a kingdom where people prospered even after him.

That's *legacy*. Not a name, but a system. Every founder must ask: if I step away, does the organization still thrive? Rama Rajya was sustainable because it wasn't built around a person, but around principles.

*Build a culture that doesn't need you to survive: that's when you've truly led.*



## MANAGEMENT

### Reflection - The Dharma of Modern Leadership

The Ramayana ends not in victory, but reflection. Rama teaches us that leadership is a constant balance: between personal sacrifice and collective good, between decisions and conscience.

Modern CEOs face the same: balancing profit with people, scale with soul. Leadership is not about being right: it's about *doing what's right*.

*The Ramayana reminds us: kingdoms fall, names fade, but values endure.*

**Leadership is not power - its stewardship.**

### In closing - The Ramayana for Business Leaders

This series began as a reflection: inspired by a trip to **Bali**, where the Ramayana is lived in every ritual and dance; and by my time at **IIM**, studying strategy under **Prof. Saha**, who taught us that the *Arthashastra* isn't ancient history, it's a living framework for decision-making.

But somewhere along the way, it became a reminder: that leadership is less about control, and more about *care*. Less about power, and more about *purpose*.

If even one story made you pause, think, or re-see leadership differently: this series has done its job. Because the greatest lessons in leadership aren't written in management books: They've been with us for thousands of years.

*Ashwin Suresh is the Managing Director of **Megamorph Marketing Pvt. Ltd.**, one of South India's most respected home-care and hygiene production companies, transforming it from a small, product-led startup into a fast-scaling, multi-category **contract manufacturing powerhouse** serving leading FMCG and private-label brands across India*

*Ashwin champions a culture rooted in quality, transparency and continuous improvement. He drives 5S, Kaizen, safety and audit discipline, and invests heavily in developing leaders across the organisation.*

*Ashwin is the son of our Rtn A V Suresh.*

## FROM KEYWORDS TO CONVERSATIONS: THE QUIET EVOLUTION OF SEARCH

There was a time when online search was simple. We typed short keywords—*“insurance plan,” “yoga classes,” “best school Mumbai”*. It wasn’t natural language; it was instruction-based. Search engines weren’t trying to understand us—they were matching patterns. That era shaped how businesses marketed themselves and how websites were built.

But today, our relationship with search has changed. We no longer shorten our thoughts; we speak them.

*We’ve shifted from typing keywords to asking real, human questions.*

### Technology Is Now Listening, Not Just Retrieving

Instead of getting ten links and trying to decode which one fits, AI platforms now offer answers—not lists. Tools like ChatGPT, Perplexity, Gemini, Claude and Grok don’t wait for keywords; they understand phrasing, emotion, context and intent. Ask them, *“What’s a good school for a child interested in robotics?”* and they respond like a knowledgeable friend, not a digital librarian.

*Search has evolved from information delivery to intelligent conversation.*

### Why This Change Matters to Professionals and Businesses

Being on Google is no longer enough. Today, when someone asks an AI tool for a doctor, lawyer, NGO, educator, financial advisor or service provider, they expect the platform to recommend—not just list. And if your business isn’t part of that recommendation, it doesn’t matter how strong your website or SEO has been.

#### So what’s SEO?

Search Engine Optimization. Simply put, SEO is the process of improving the quality and quantity of website traffic to a website or a web page from search engines. SEO targets unpaid search traffic

*If you’re not part of the conversation, you’re not part of the consideration.*

### A Realisation That Came Through Data and Behaviour

Measurable patterns reveal that for many SEO clients, Search traffic drops and traffic from AI enabled searches from ChatGPT and Perplexity increases. And when AI platforms are tested with real-world business categories, many credible and established brands are absent— not because they lacked quality, but because they weren’t represented in a way AI could interpret.

## TECHNOLOGY

With Search, AI algorithms are the new stakeholders in your digital presence.

### Introducing GEO: Generative Engine Optimization

GEO emerged as a response to this behavioural and technological shift. If SEO was built for ranking on web search engines, GEO is built for showing up in AI-driven platforms.

Generative Engine Optimization (GEO) is optimizing digital content to be easily understood, extracted, and cited by AI-powered search engines (like ChatGPT, Perplexity, Gemini etc) that generate direct, synthesized answers, moving beyond traditional SEO's focus on keyword rankings.

It focuses on content clarity, structure, factual authority, and semantic richness, making information "machine-readable" so Large Language Models (LLMs) can use it directly, rather than just listing links.

**The goal isn't to chase algorithms—it's to become the trusted answer when someone asks a question.**

### The GEO Framework: Built for the Way People Seek Today

The GEO framework must include understanding how customers phrase questions, mapping intent patterns, updating content to answer real queries, strengthening website structure for AI interpretation, and continuous monitoring of how the brand appears across emerging platforms.

### Why This Shift Is Time Sensitive

Every major technology shift creates a window—early adopters benefit the most. Just as businesses once had to decide whether they needed a website, then social media, and then SEO, we are now at the stage where being present in conversational AI platforms will determine future visibility, credibility and relevance.

### The Future Belongs to Those Who Can Be Chosen, Not Just Seen

We have entered a phase where discovery isn't passive—it is curated. People don't want to scroll; they want clarity. And in that journey, businesses must be positioned not just to appear, but to be trusted, understood and chosen.

*In a world where information grows faster than understanding, the organisations that will stand out are the ones that help people make decisions with confidence.*

**Moksh Juneja**

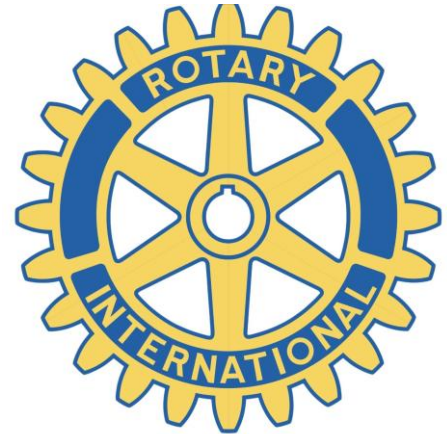
*Founder, Avignyata Inc.*

*Proud member, Rotary Club of Deonar*



## THEME FEATURE

## ROTARY FOUNDATION MONTH: TURNING GENEROSITY INTO GLOBAL GOOD



Every November, Rotary worldwide comes together to celebrate Rotary Foundation Month — a time dedicated to reflecting on the power of giving and reaffirming our commitment to a better world. The Rotary Foundation, the charitable arm of Rotary International, stands as one of the most trusted and

impactful humanitarian organizations on the planet, transforming contributions from Rotarians and partners into sustainable service projects that uplift lives across continents.

### Stewardship in Service... year on year.

This October, Rotary Foundation received, yet again, the highest rating from Charity Navigator for 17th consecutive year — four stars — from [Charity Navigator](#), the largest and most utilized independent charity evaluator in the United States.

The Foundation earned the recognition for adhering to sector-best practices and executing its mission in a financially efficient way, demonstrating both strong financial health and commitment to accountability and transparency.

For more than 100 years, The Rotary Foundation has been shaping hope into action. With over \$4 billion invested in lasting, life-changing initiatives, the Foundation has touched millions of lives — improving access to clean water, strengthening healthcare systems,

empowering women, eradicating diseases, nurturing peace, and igniting opportunities for youth and communities everywhere. It is through the Foundation that every gift, small or big, becomes a catalyst for good.

## THEME FEATURE

### Rotary District 3141 - The Giver to the World

District 3141 has consistently stood at the forefront of Rotary's culture of giving and has earned the distinction of being the highest contributor to The Rotary Foundation worldwide since last few years. The district has demonstrated an extraordinary commitment to philanthropy, driven by a deep belief in

Rotary's mission of creating sustainable, measurable and long-term change. The generosity of members across clubs—combined with visionary district leaderships and a shared passion for service—has enabled District 3141 to fund transformative projects not only in India but across the globe.

### Rotary Club of Deonar Turning Kindness into Global Impact

Every year, Rotary Club of Deonar stands shoulder-to-shoulder with Rotary's global vision of service through giving. The generosity of our club's members continues to strengthen the Foundation and magnify our capacity for service. We are proud to have 3 AKS members, 3 major donors and countless Paul Harris Fellows & Society members in the club. Our club is proud of every donor — whether first-time, recurring, or major — because each contribution plays a critical role in building hope and transforming lives. Their philanthropy energizes our service footprint and enables us to dream bigger, plan smarter, and create change that endures.

Since last few years, Rotary Club of Deonar has taken the route of Global Grants to address crucial community needs. The Touching Little Hearts grants for conducting life-saving heart surgeries on young children has caught the compassionate side of every member of our club and over last four years, we have conducted over 350 little heart surgeries with the support of our club members' contributions and through the international funding. Our sixth Global Grant is already approved and will soon get active. Our Grant for Operation Restore for burns corrective surgeries is on-going and the Grant for Nutritional Support to Tuberculosis patients was very successful.

### Rotary Foundation (India): Strengthening Impact at Home

Rotary Foundation (India) [RF(I)] reflects the same values and mission as The Rotary Foundation and works in complete

alignment with Rotary's global objectives. Established in 1988, RF(I) is a registered society with the Ministry of Corporate Affairs, making it eligible to act as an implementing agency for CSR projects. RF(I)'s credibility and governance make it

## THEME FEATURE

a preferred partner for corporations seeking to channel CSR investments towards meaningful, compliant, and high-impact humanitarian work.

### **CSR India Grants - A Unique Model of Scaled Impact**

India is the only country with an exclusive CSR-based grants program within Rotary. Through RF(I), corporates can partner with Rotary clubs to address pressing social needs in the seven areas of focus — health, education, environment, water and sanitation, economic development, peacebuilding, and maternal & child health. These partnerships amplify outcomes by combining corporate CSR

resources with Rotary's unmatched grassroots execution network. The result being sustainable projects, long-term impact, and stronger communities.

### **The Spirit of November: Give to Serve, Serve to Change**

As we celebrate Rotary Foundation Month, we are reminded of a simple truth: service becomes powerful when supported by generosity. When Rotarians donate, they don't just give funds — they give a child a future, a family dignity, a community resilience, and the world hope.

*By Alka Murli, President*



## THEME FEATURE

## MORE ABOUT THE ROTARY FOUNDATION

The Rotary Foundation transforms gifts from donors into service projects that change lives both close to home and around the world.

Rotary is made up of three parts: clubs, Rotary International, and The Rotary Foundation.

### ▪ Clubs

Rotary and Rotaract clubs unite dedicated people to exchange ideas, build relationships, and take action.

### ▪ Rotary International

Rotary International supports Rotary clubs worldwide by coordinating global programs and initiatives.

### ▪ The Rotary Foundation

helps Rotary members to advance. It helps fund our humanitarian activities, from local service projects to global initiatives – for furthering world understanding, goodwill, and peace by improving health, providing quality education, improving the environment, and alleviating poverty.

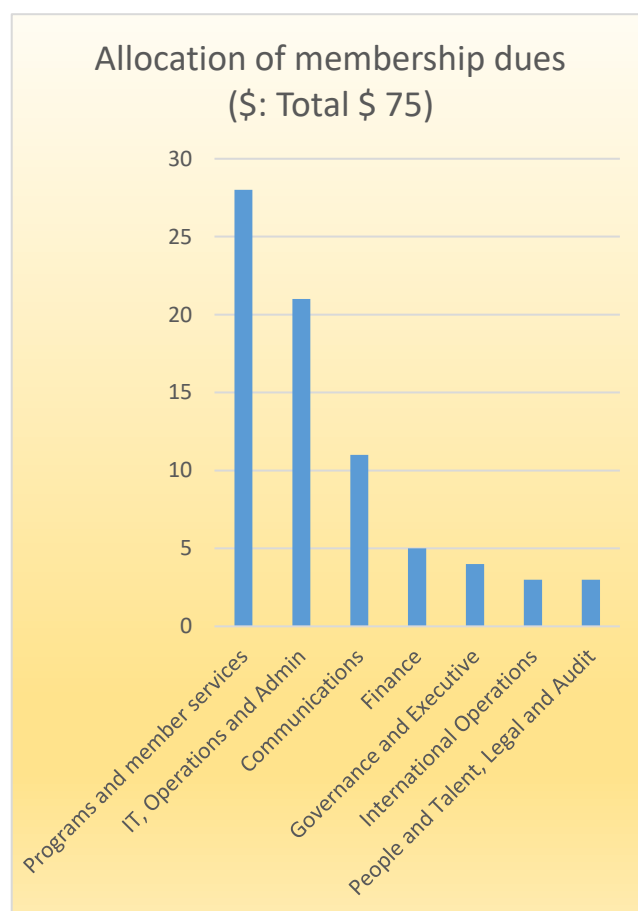
### Foundation history

At the 1917 convention, outgoing Rotary president Arch Klumph proposed setting up an endowment “for the purpose of doing good in the world.” That one idea, and an initial contribution of \$26.50, set in motion a powerful force that has transformed millions of lives around the globe.

### Where does member’s money go?

Every Rotary member worldwide contributes \$ 75 per year towards Rotary International. These funds support our members, clubs, and districts.

Here’s how membership dues are allocated



THEME FEATURE

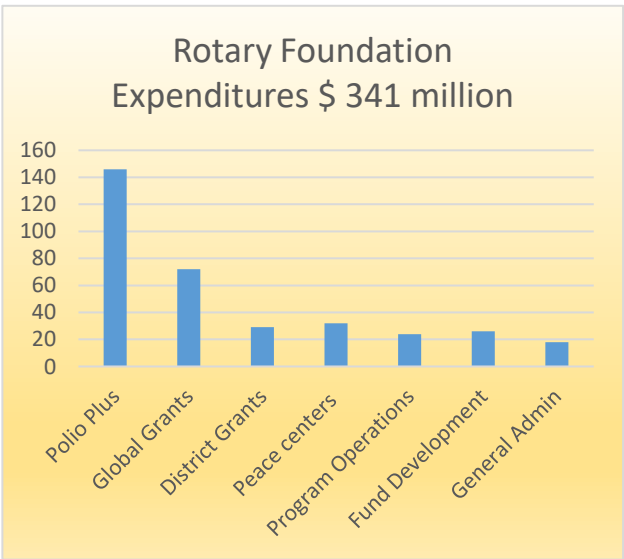
Financial structure of Rotary Foundation

The Rotary Foundation is organized as a public charity operated exclusively for charitable purposes and governed by a [Board of Trustees](#). The operations of Rotary International, a member organization, are overseen by its [Board of Directors](#).

The headquarters of Rotary International and The Rotary Foundation are in Evanston, Illinois, USA. We have associate foundations in Australia, Brazil, Canada, Germany, India, Italy, Japan, Korea, and the United Kingdom.

Financial thumbnail 2023-24

Figures in US \$	Rotary International	Rotary Foundation
Revenues	130,000,000	467,000,000
Expenses	128,000,000	347,000,000
Net assets	154,000,000	1,443,000,000

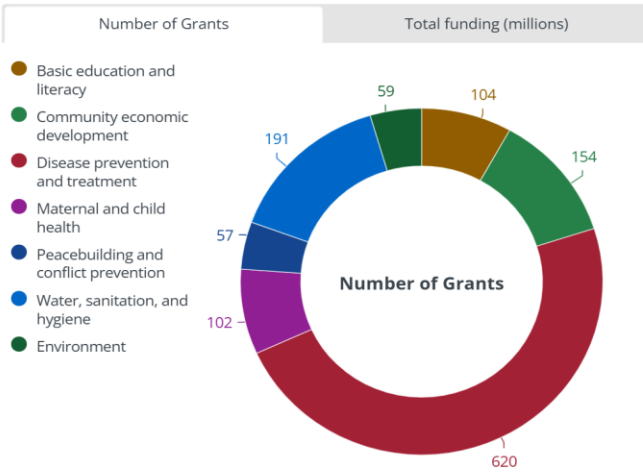


Rotary Grants

[Rotary Foundation](#) grants bring service project ideas to life.

2023-24 GRANT SUMMARY			
485	106	1287	1
DISTRICT GRANTS	DISASTER RESPONSE GRANTS	GLOBAL GRANTS	PROGRAMS OF SCALE GRANTS
\$ 30 m	\$ 4 m	\$ 72 m	\$ 2 m
Program awards	Program awards	Program awards	Program awards

- **District grants** fund small-scale, short-term activities that address needs in your community and communities abroad.
- **Global grants** support large international activities with sustainable, measurable outcomes in Rotary's areas of focus
- **Disaster response grants** support relief and recovery efforts in areas that have been affected by natural disaster.
- **Programs of scale grants** fund intentional effort by Rotary members, in partnership with others, to expand proven program models within our areas of focus in order to benefit more people and in more places and foster lasting change.



## THEME FEATURE

### Donor recognition

Club members generous contributions to **The Rotary Foundation** are essential to securing and growing Rotary programs throughout the world. We recognize donors to express our gratitude for your commitment, offering individual and club recognition as well as naming opportunities that enable you to honor a friend or family member with a named or endowed gift.

#### ▪ *Individual recognition*

##### **Rotary Foundation Sustaining Member**

When you give \$100 or more per year to the Annual Fund.

##### **Benefactor**

When you include the Endowment Fund as a beneficiary of \$1,000 or more in your estate plans or when you donate \$1,000 or more to the fund outright.

##### **Paul Harris Fellow**

When you give \$1,000 or more to the Annual Fund, PolioPlus, or an approved Foundation grant..

##### **Multiple Paul Harris Fellow**

When you give additional gifts of \$1,000 or more to the Annual Fund, PolioPlus, or an approved Foundation grant.

##### **Paul Harris Society member**

When you elect to contribute \$1,000 or more annually to the Annual Fund, PolioPlus, or an approved Foundation grant.

##### **Major Donor**

When your cumulative donations reach \$10,000. Rotary

##### **Arch Klumpp Society**

When your cumulative donations reach \$250,000. Recognition includes an induction ceremony and your picture and biography in the Arch Klumpp Society interactive gallery at the Rotary International headquarters in Evanston, Illinois, USA.

##### **Legacy Society**

When you promise a gift of \$1 million or more to the Endowment.

#### ▪ *Club recognition*

##### **100% Paul Harris Fellow Club**

For clubs in which all dues-paying members are Paul Harris Fellows. This is a one-time recognition.

##### **100% Paul Harris Society Club**

For clubs in which every dues-paying member contributes a minimum of \$1,000 to the Annual Fund, PolioPlus, or global grants within a Rotary year

##### **100% Foundation Giving Club**

For clubs that achieve an average of \$100 in per capita giving and 100 percent participation, with every dues-paying member contributing at least \$25 to any or all of the following during the Rotary year: Annual Fund, PolioPlus Fund, approved global grants, or Endowment Fund.

##### **Rotary's Promise Club**

A designation provided to clubs in which every dues-paying member supports The Rotary Foundation's Endowment with a minimum commitment of \$1,000 or more in an estate plan or via an outright gift of \$1,000 or more. A certificate honoring the achievement will be provided upon request.



## THEME FEATURE

### Every Rotarian, Every Year Club

For clubs that achieve a minimum Annual Fund contribution of \$100 per capita during the Rotary year, and every dues-paying member must personally contribute at least \$25 to the Annual Fund during the year.

There are several other recognitions such as:

- Top Three Per Capita in Annual Fund Giving
- Rotaract Giving Certificate
- Naming opportunities
- Endowed global grant fund
- Named endowment
- Directed gift global grants
- Rotary Peace Centers endowment opportunities
- Rotary Peace Centers directed gifts
- Rotary Peace Symposium directed gifts
- Entrepreneurial named gift for peace

### Rotary Programs

There are many programs through which members and others can participate in Rotary activities.

#### Rotary Peace Fellowships

Each year, Rotary selects up to 130 professionals from around the world to receive fully funded academic fellowships at our Rotary Peace Centers.

#### Rotary Community Corps

Finding community solutions to community challenges, Rotary Community Corps unites Rotary members

with nonmembers to make a positive difference.

#### Rotary Youth Leadership Awards (RYLA)

RYLA is a leadership development program for young people who want to learn new skills, build their confidence, and have fun. Events range from one-day seminars to weeklong camps.

#### Rotary Youth Exchange

Rotary Youth Exchange builds peace one young person at a time. Students learn a new language, discover another culture, and truly become global citizens.

#### Grants

For 100 years, The Rotary Foundation has been turning project ideas into reality. Our clubs receive funding to support humanitarian projects, scholarships, and international exchanges.

#### Scholarships

Rotary invests more than \$7 million a year in our future leaders and philanthropists by funding scholarships for undergraduate and graduate study.

**There is something for everyone in Rotary – from fellowship to fulfilment.**

## FUN TIME

Relax, let down your hair, put your feet up, and raise a chuckle

- She fell in love with a **Librarian** but his time was always *Booked*.
- She fell in love with an **Electrician** but for him there was no *Spark*.
- She fell in love with a **Cardiologist** but he broke her *Heart*.
- She fell in love with a **Geologist** but the relationship was too *Rocky*.
- She fell in love with an **Economist** but he couldn't supply her *Demands*.
- She fell in love with the **Linguist** but he left her *Speechless*.
- She fell in love with a Seismologist but he was always finding *Fault*.
- She fell in love with a **Cook** but he left her on the back *Burner*.
- She fell in love with a **Mathematician** but she couldn't *Count* on him.
- She fell in love with a **Fisherman** but he wasn't a good *Catch*.
- She fell in love with a **Mason** but they never built a strong *Foundation*.
- She fell in love with a **Teacher** but he had no *Class!*
- She fell in love with a **Lawyer** but he never took her to the *Bar*.
- At last she fell in love with An **ED officer** and got Attached...
- Did you hear about the two guys who stole a **calendar**? They each got *six months*.
- I once met a **chameleon** who couldn't change his colors. He had a *reptile dysfunction*.
- What do you call a **witty person's** staircase? A *pun-dit's descent*.
- What did the **circle** say to the **tangent** line? "*Stop touching me!*"
- Why did the **picture** go to jail? Because it was *framed*.
- My math teacher called me **average**. How *mean!*
- What's the difference between a **hippo** and a **Zippo**? One is really heavy, and the other is a *little lighter*.
- If you're **cold**, stand in the corner of a room. It's usually *90 degrees*.
- Why was the **equal** sign so **humble**? Because he knew he wasn't *less than or greater than* anyone else.
- What do you get when you cross a **mosquito** with a **mountain climber**? Nothing. You can't cross a *vector* and a *scalar*.
- I've started telling everyone about the benefits of eating **dried grapes**. It's all about *raisin awareness*.

## MEDITATION, MINDFULNESS, INNER PEACE

**We all crave inner peace but what actually is it and how do we find it?**

**What is inner peace?**

**What is equanimity?**



**W**e all crave inner peace, but in a world filled with constant distractions, stress, and pressure, finding peace within yourself can feel almost impossible. So how do you find it?

True internal peace doesn't come from avoiding life's challenges—it comes from learning how to meet them with calm, clarity, and compassion.

**What is inner peace?**

Inner peace is a state of tranquility where you are fully present, feel at ease with yourself, others, and the world around you, less impacted from anxiety, worry, and stress.

When you experience inner peace, you accept who you are, the world around you, and the situations that are unfolding so that

you're less negatively impacted by anxiety, worry, and stress.

Inner peace isn't something you wish for. It's something you make, something you do, and something you are.

Inner peace is essentially equanimity in action.

**What is equanimity?**

Equanimity is a skill you can learn which helps you keep a calm and balanced state of mind. So, you're okay if things are okay but you're also okay if things aren't feeling okay.

Mindfulness is the key.



## WELLNESS

### 12 mindfulness tips to help you find inner peace

#### 1. Meditate



Though a simple act, meditation can profoundly affect your mental state. It helps cultivate equanimity and a deeper sense of peace.

##### *How to meditate?*

Find a cozy spot away from the hustle and bustle. Close your eyes, take a deep breath, and let it out slowly. Don't worry about doing it perfectly; a few minutes can make a big difference.

#### 2. Live in the present

How often do you find yourself stuck in the past or feeling anxious about the future? Probably a lot. But the present moment is all we truly have. Embrace it, live it. Life unfolds in the now.

##### *How to live in the present?*

When you're doing day-to-day tasks, immerse yourself in the experience. Notice how your surroundings look, sound, smell, and feel. It's like giving your brain a mini-vacation and the effect induces a sense of inner peace.

#### 3. Cultivate a positive mindset

Our minds can act as our greatest ally or our worst enemy. When we learn to cultivate a positive mindset by focusing on the good, we start to develop our inner peace.

##### *How to cultivate a positive mindset?*

Kickstart your day on a positive note. Jot down what you're excited about or what you're grateful for in a journal. If a negative thought tries to sneak in, cross it out and replace it with something positive.

#### 4. Develop love for yourself

That's not always easy. But when it comes to inner peace, learn to appreciate who you are, cherish your strengths, and embrace your flaws.

##### *How to develop love for yourself?*

Take a moment to write down what you love about yourself. If you hit a speed bump or two, imagine your best friend. What would they say they love about you?

#### 5. Practice self-care

Taking care of our physical, mental, and emotional wellbeing isn't a luxury; it's a necessity. Don't forget to set aside time for yourself every day. You deserve it - it's also an important way to cultivate self-love that leads to inner peace.

##### *How to practice self-care?*

Schedule in some 'you-time.' Yes, that means put it in the calendar and stick to it! Spend the time on whatever you like — a thrilling novel, a soothing bath, a peaceful walk in nature, or even some relaxing yoga.

#### 6. Visualize a peaceful place

Visualizing a happy or peaceful place engages your mind in a positive and calming way, acting as a form of mental escape from stressors and fostering a sense of inner peace.

***How to visualize your peaceful place?***

Close your eyes and think of a place where you feel utterly at peace. It could be a beach, a forest, or even a memory. What do you see, hear, or smell? When stress starts to creep in, visit this place in your mind.

**7. Learn to breathe effectively**

Deep, conscious breathing can have a profoundly calming effect. In moments of stress or anxiety, take a few moments to focus on your breath. You'll soon notice that you can rely on your breath to cultivate inner peace.

***How to breathe effectively?***

Breathe in, hold, breathe out, hold. Do this at your own pace. This can be your pause button whenever you feel like the world is spinning too fast.

**8. Access nature**

Nature has a soothing mental effect. Spend some time connecting with nature to instill a sense of peace within. Don't worry about doing anything too adventurous, you can keep it super simple and still get the benefits.

***How to access nature?***

Stroll in the park, do some gardening, go to the beach or seaside, or just watch the clouds float by.

**9. Be grateful**

Gratitude can shift your focus from what's missing in your life to what you already have. Focusing on the good stuff can change how we look at our entire day.

***How to be grateful?***

Write down three things that brought you joy today. They could be as simple as a delicious meal or a good laugh.

**10. Work on acceptance**

Life is full of uncertainties and elements we can't control. Try acknowledging things as they are rather than how you wish they were

- recognize the reality of the situation and work with it rather than against it.

***How to work on acceptance?***

Next time life throws you a curveball, try to let your feelings come and go without judgment. Sometimes, accepting a situation can take away its power over us.

**11. Practice non-judgement**

This is about learning to observe your thoughts and emotions without labeling them as 'good' or 'bad.' By practicing non-judgment, you create space for acceptance and inner peace.

***How to practice non-judgement?***

When you catch yourself being judgmental, remember it's just a thought. It'll pass just like a cloud in the sky.

**12. Foster deeper connections**

Cultivate relationships that feed your soul. Spend time with people who uplift you and bring you peace. It doesn't mean you should avoid all challenging relationships but try to have a strong support network of positive and supportive individuals.

***How to foster deeper connections?***

Call up a friend or spend time with family members that make you feel seen and supported. Be present in those interactions. These moments of togetherness can bring us peace in ways we might not realize.

Remember, these tips are not a one-size-fits-all solution. Take what resonates with you, experiment, and find your unique path to inner peace.

One mindful moment at a time, inner peace is within your reach.

Calm your mind. Change the world.

*Adapted from a blog by* **Calm.com**



भारत सरकार का उपक्रम A Government of India Undertaking



BHIM UPI

Rotary  
Club of DEONAR  
RID 3141



To contribute to the various projects of the Rotary Club of Deonar, please use the above UPI code and connect with us once you have transferred the sum.

If you would like to participate as a facilitator or a service partner, please feel free to connect with the club team.

For those who would like to donate in kind, please connect with us and we could guide you on the same.

We welcome you consider joining our Rotary Club –  
please connect with  
Director - Membership Rtn Prabodh Sharma @9323185422