



DDG to State TB Officers, National Institute Development Partners



भारत सरकार

GOVERNMENT OF INDIA

स्वास्थ्य और परिवार कल्याण मंत्रालय

MINISTRY OF HEALTH & FAMILY WELFARE

ROOM NO. G2 (GROUND FLOOR),

JEEVAN VIHAR BUILDING, 3, SANSAD MARG

CONNAUGHT PLACE

NEW DELHI - 110011

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011-21400941

Dr. Rajendra P. Joshi
Deputy Director General
Central TB Division



6th September, 2022

Subject: Invitation for the launch of Pradhan Mantri TB Mukh Bharat Abhiyaan Launch, New Delhi

Dear Madam/Sir,

In 2018, Hon'ble Prime Minister Shri Narendra Modi committed to achieve the TB elimination Sustainable Development Goals by 2025, five years ahead of the global targets of 2030. Owing to this commitment from the highest level of leadership, The National TB Elimination Programme (NTEP) has progressed tremendously over the past few years. The patient-centric National Strategic Plan, launched in 2017, saw the introduction of several novel strategies that have transformed our TB elimination response including wide-scale engagement with the private health care sector, expansion of molecular diagnostic tests, and introduction of daily regimen and newer child-friendly therapies, among other key programmatic improvements. These measures have also been accompanied by a commensurate increase in resources toward the program, signaling a paradigm shift in the prioritization of the disease's elimination. With the launch of the TB Mukh Bharat Abhiyan to create a Jan Andolan movement, the NTEP is confident of rapidly increasing the uptake of services, to ensure all with TB receive the highest quality of care.

The Hon'ble President of India has kindly consented to preside over the launch of **Pradhan Mantri TB Mukh Bharat Abhiyaan on September 9, 2022**. The event will be held virtually, with attendance from Hon'ble Governors and Lt. Governors, State Health Ministers, development partners, international agencies, civil society organizations, donors, corporate sector, health practitioners and those affected by TB.

In recognition of your significant role and contribution to the program, it is my pleasure to invite you to participate virtually at the **Pradhan Mantri TB Mukh Bharat Abhiyaan launch**. The agenda of the event is enclosed.

Warm regards

Yours sincerely,

(Dr. Rajendra P Joshi)



PRADHAN MANTRI TB MukT BHARAT ABHIYAAN

Chief Guest: Hon'ble President of India

Date : September 9, 2022

Time : 12:15 PM to 1:30 PM

Venue: : Virtual Meeting

TIME	AGENDA
12:15 – 12:30 PM	All Participants join virtually
12:30 – 12:31 PM	Hon'ble President joins the meeting
12:31 – 12:36 PM	Welcome Address & Context Setting Secretary, Ministry of Health and Family Welfare
12:36 – 12:45 PM	Video Film on showcasing the initiatives taken by Hon'ble Governor's for TB MukT Bharat (8 Minutes)
12:45 – 12:55 PM	Address by Hon'ble Union Minister Dr. Mansukh Mandaviya, Ministry of Health and Family Welfare (10 Minutes)
12:55 – 1:00 PM	Hon'ble President inaugurates Pradhan Mantri TB MukT Bharat Abhiyaan 1. <i>Ni-Kshay 2.0</i> (by clicking remote – 60seconds animated video)
1:00 PM Onwards	Key Note Address by Hon'ble President
Hon'ble President leaves the meeting	

- Virtual Proceedings would be moderated by Additional Secretary & Mission Director (NHM)