

District 3141
Rotaract



RC MULUND HILL VIEW
Club ID :92272

ZIRIYA

THE FARMERS EMPOWERMENT CAMPAIGN



PUBLICATION'S DESK



Rtr. Yashika Majithia
Editor, RCMHV

Zariya being one of the prestigious projects RID 3141 has carried out, it's been nothing less than an honour for me working on this bulletin. I am grateful to IPDRR Ojas Joshi for giving me this opportunity. I have learnt a lot and hope to keep doing it during my Rotaract journey.



Rtr. Aayushi Shah
Digital Communications
Director, RCMHV

Working on a bulletin for RID 3141 has been a pleasure especially with the team we've had guiding us. It was a big deal for me, considering I learnt experimenting with designs for a community bulletin. I am grateful to the team for giving me this opportunity. I wish to be a part of more such experiences in the future.

INTRODUCTION

Zariya - The Farmer's Empowerment Campaign, a Rotaract Club of **KC College** initiated project, is a programme aimed at the empowerment of farmers and their families at **Jamshet, District - Palghar.**

The team has been working on the development and upliftment of Dongripada, a sector of the village where the residents primarily belong to BPL (Below poverty line). It is an ambitious and the largest long-term rural immersion project to improve the people's livelihood.



STORY BEHIND THE NAME

There was a lot of brainstorming involved when it came to naming the project Zariya. A lot of people tried but none of the suggestions could capture the true essence of the project.

In one such discussion, **Rtr. Akshaya Iyer** came up with a simple yet meaningful name, '**ZARIYA**'. The origin of the word is Arabic and it means a "**resource or support**". She shared it with the group. Realizing how perfectly and beautifully it fits the agenda of the project, the team cheerfully finalized it. The rest is history.

District 3141
Rotaract



Rotary  **DEONAR**
R.I. District 3141

Zariya - The Farmers' Empowerment Campaign
District Grant No. 2119423, Rotary District 3141

Women Empowerment * Education * Health & Hygiene

Executed by Rotaract District 3141 and Rotary Club of Deonar

Supported by

Aastha Foundation

Rotary Club of Bombay Seacoast

Rotaract Club of K.C. College

Sunnil Mehra
District Governor, 20-21

Prabodh Sharma
President - Rotary Club of Deonar 20-21

Ojas Joshi
District Rotaract Representative, 20-21



TESTIMONIALS



Project Zariya is our long term vision of serving those who need it the most. We aim to empower and help build a better life for residents of Dongri-pada.

Rtr. Ojas Joshi

DRR 20-21



Project Zariya was brilliantly executed by Rotaractors of the district team and we are delighted to have been able to contribute towards the betterment of the village.

Rtn. Sunnil Mehra

District Governor 20-21



I am really happy that The Farmers' Empowerment Campaign had been continuing in the RI Year 2021-22 to impact so many lives. We are glad to receive immense support from so many clubs and Rotarians for all their support and constant help.

PHF Rtn. Rtr. Bharat Patel

DRR 21-22



Project Zariya initiated by the Rotaract District team and supported by my club Rotary Deonar was the first time that a Rotary District Grant Project was taken up by Rotaractors, with a grant of USD 6000. The Rotaractors raised nearly USD 8000 in COVID times to support initiatives focused at Dongripada which were executed brilliantly by them.

Rtn. Prabodh Sharma

President 20-21



Project Zariya is one of the most impactful and unique direct contact project undertaken at Rotaract District 3141. It's been a rewarding experience to be a part of ground level change.

Rtr. Vinita Mehta

Project Chairperson 20-21



I will eternally be grateful to the district to let me chair my baby project and see the village grow through the help of Rotaract and Rotary.

Rtr. Sajni Aras

Project Chairperson 21-22

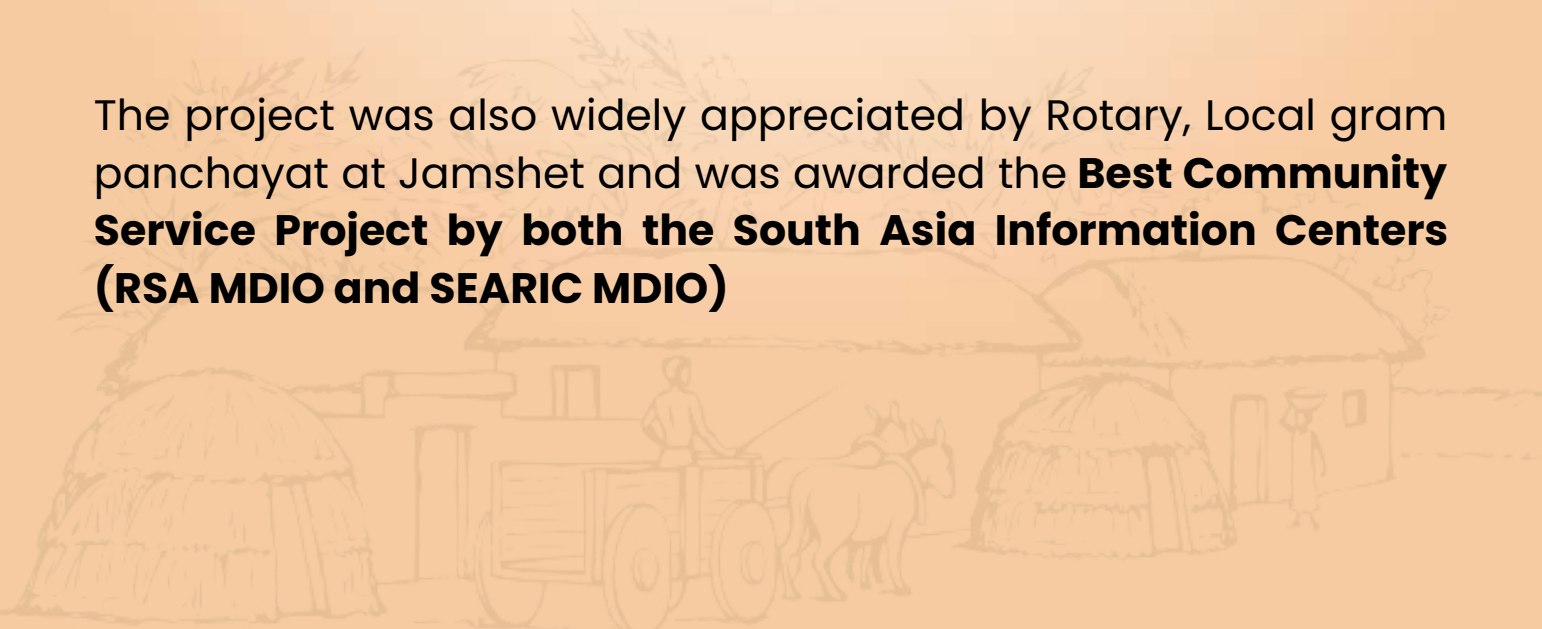
ACHIEVEMENTS FOR R.I YEAR 20-21

The project achieved the following despite the lockdown situation thus proving that service to the society can be done from home too!

For Phase 1, the major milestones include:

- A. Construction of a Hygiene and Sanitation Center worth 5 Lakh INR
- B. Supported the women with 6 motorized stitching machines worth 1 Lakh INR
- C. Sponsored professional Stitching courses for upto 20 women worth 90,000 INR
- D. Provided Umbrella fabric to stitch 10,000 bags and support sales efforts
- E. Provided the community center 60 Chairs, 10 Tables and 4 Cupboards for social gatherings of the villagers
- F. Set-up of a Projector with Sound system for weekly activities

The project was also widely appreciated by Rotary, Local gram panchayat at Jamshet and was awarded the **Best Community Service Project by both the South Asia Information Centers (RSA MDIO and SEARIC MDIO)**



PHASE 1 – PROJECT PARTNERS



District 3141
Rotaract
Club ID : 7451



Club of
Deonar
Rotary Club of Deonar



RC MULUND HILL VIEW
Club ID :92272



**ROTARACT CLUB OF
LOTUS COLLEGE OF OPTOMETRY**



ROTARACT
CLUB OF MUMBAI
WESTERN ELITE





PRESIDENT'S TESTIMONIALS



As a President of Rotaract club of K.C College, I couldn't feel more proud to watch my club's baby project grow in this beautiful way that it did in the past 2 years. I have seen every member work hard to ensure that we as a club could do our best and make this initiative bloom even further. I'm sure in the coming years, RCKC will put in more effort and ensure the village's stable development.

Rtr. Jamshed Chaina

President 21-22 | RCKC



Rotaract club of NM College helped in the redevelopment of the local school's sports department, along with which we donated some money towards the solar panel project and got the washrooms redeveloped for the kids of the village. The experience of this project is something that will hold a key place in my heart from my presidential year, being my dream project. A special thank you to team for helping us make this happen and leave our mark on Jamshet!

Rtr. Monishka Agrawal

President 21-22 | RCNM



From the beginning, Project Zariya has intrigued me to be a part of this initiative and to support this cause in any way possible. Huge thanks and a big shoutout to all the other clubs for all their stellar contributions made and efforts taken towards the village's empowerment.

Rtr. Heet Sardhara

President 21-22 | RCMHV



At Rotaract club of Bombay Uptown, we decided to contribute not only because of the cause, but also because of its trustworthy and hardworking team. The dedication the team has put in, is commendable. We are extremely proud of being a part of this initiative.

Rtr. Jaini Dedhia

President 21-22 | RCBU



Project Zariya is very close to every RCDCite's heart. This year Project Zariya turned 2 and thanks to RID 3141 for providing us this opportunity again to be a part of this initiative. Special thanks to IPDRR Rtr. Ojas Joshi and Rtr. Sajni Aaras for being our Zariya to this campaign.

Rtr. Rajas Panandikar

President 21-22 | RC Dahisar Coast



Zariya is a great initiative and we as a club are glad to be a part of it. A very big thankyou to DRR. Ojas for helping us throughout and giving this opportunity to work for this cause.

We are very excited and are looking forward to start Unnati with Zariya.

Rtr. Netra Joshi

President 21-22 | RCSC



This project is pretty close to each & every Deonarite and we decided to take it to another level by doing it in the Zariya Village. The response that we received from the kids was absolutely mesmerizing and we couldn't be more happy as a team to be a part of this wonderful initiative

Rtr. Vasanthraj Govindan

President 21-22 | RC Deonar



It was a beautiful experience. It's always good to be a source of learning for the community. The kids were too excited to see the library being set up and while receiving stationery, which indeed made us happy. Kudos to Team Zariya and all the clubs who conducted such wonderful projects throughout the year.

Rtr. Parth Pujara

President 21-22 | RCMMS

ACHIEVEMENTS FOR R.I YEAR 21-22

A. Successfully executed **5KW Solar Energy** set-up at the Community Center. This will provide continuous electricity to the center to ensure other projects are ongoing (sewing, study center, medical consulting, other daily activities)

Funds raised: Rs. 6,00,000 INR

B. **Participating Clubs for Projects completed under Project Zariya (Total value = 4,00,000 INR)**

<u>Activities</u>	<u>Clubs</u>
Joy of Giving	Mumbai Salt City
Bookyard	Mulund Mumbai South
Building Picasso	Bombay Uptown
X-Pressions	Deonar
Sanitizer & Snacks Distribution	Mulund Hill View
Naveekaran	NM College
Aadhar Card for the Villagers	Bombay Airport



PHASE 2 – PROJECT PARTNERS



District 3141
Rotaract
Club ID : 7451



Club of
Deonar
Rotary Club of Deonar



RC MULUND HILL VIEW
Club ID :92272

RCNM
The Movement Begins With You



District 3141
Rotaract
Club ID : 7455



Club of
Dahisar Coast
Rotary Club of Mumbai Dahisar



Rotaract Club of Mumbai Mulund South

2021-22 | Strive. Believe. Achieve. | RID 3141





VISION 22-23 AND BEYOND

- Regular supply of clean drinking water system with purification plant to be installed or maintained
- Growing vegetables with solar energy for irrigation. Vegetable plant nursery to distribute healthy saplings to small farmers
- Bachat Gat formation for supplementary family income & avoid harsh bricklin bonded labor work
- Efforts to provide free basic education & healthcare, amenities etc. Organize visits of locals for exposure to the outside world
- Organize visits of local administration/dignitaries and other school children to create awareness of ground reality
- To stress the importance of personal cleanliness and hygiene to improve personal health
- Programmes to stress ecological/environment importance, on the local level to avoid deforestation in sensitive thick jungle areas around
- Development of a community centre (Samaj Mandir): a gathering place (at present, under construction), equipped with basic amenities, books, entertainment, library etc. with evening classes

Thank You



